

MISSION




OUR MISSION

The mission of the Shoals Chamber of Commerce is to enhance the economic vitality of the Shoals through advocacy, connection, and education.

EXCLUSIVE CHAMBER INVESTOR BENEFITS

- Enhanced Ribbon Cutting Ceremony with a Facebook & Instagram Reel
- Ribbon Cutting invitation to community leaders
- Concierge Ribbon Cutting planning services
- Chamber member-only events
- Job Board
- Targeted advertising opportunities through event and program sponsorships
- Year-long web directory ad
- Unlimited locations listed
- Priority usage of Chamber meeting spaces & technology
- Exclusive usage of Chamber board room
- Exclusive monthly Advocacy Update email
- Invitation to Shoals WORKS! Visionary Council annual meeting
- Invitation to Business Advocacy Council annual meeting
- 6 complimentary tickets to the annual Investor's Reception
- 6 complimentary tickets to Spirit of the Shoals Celebration
- Invitation to the early-access Total Resource Campaign kick-off
- Washington D.C. fly-in invitation
- Half-page ad in Chamber Annual Report
- Opportunity to "gift" a membership to a new business or non-profit
- Invitation to community benchmarking trips

WORK WITH US

-  256.764.4661
-  shoals@shoalschamber.com
-  20 Hightower Place
Florence, AL 35630

EMPLOYEE BENEFITS

- UNA 20% tuition discount for full-time employees
- NWSCC 10% tuition discount for full-time employees
- Chamber of Commerce Association of Alabama Health Insurance
- Leadership Shoals Scholarship



MARKETING BENEFITS

- Individual new member post with company logo to 16,000+ followers
- Ribbon Cutting picture shared to 16,000+ followers
- 50 free commercials and a 1-hour live remote broadcast from Big River Broadcasting
- Friday Flyers bi-weekly e-publication to over 2,000 emails
- Quarterly member-generated post share on Facebook (12,000+ followers)

VITALITY MEMBERSHIP - \$10,000 BILLED ANNUALLY

www.shoalschamber.com